

The background is a dense, overlapping collage of comic book panels, all rendered in a monochromatic blue color. The panels feature various characters and scenes, including superheroes, action sequences, and character portraits. Some panels have visible text like "GALAXY", "ROBOTS ATTACK", "WILD WEST", and "VIRTUOSA".

CP COMiCPALOOZA

HOUSTON | MAY 22 - 24 **MARKETING TOOLKIT**

CP COMICPALOOZA #CP2019

DDVA
Compass
ENTRANCE



COMICPALOOZA IS **TEXAS' LARGEST POP-CULTURE FESTIVAL**,
DRAWING FANS OF ART, CELEBRITIES, COMICS, FILMS, GAMING,
LITERATURE AND MORE!

Comicpalooza returns **May 22-24, 2026**, to Houston's George R. Brown Convention Center.

GET THE WORD OUT

You've reserved your booth at Comicpalooza 2026. You're ready to display your awesome art, crafts, comic books, collectibles, wearables, light sabers, or items equally cool. But first, the attendees need to know you're a Comicpalooza Exhibitor. We're excited you're joining in on the Comicpalooza experience and we're here to provide you with resources you may need to make your participation a success!

INCLUDING

- A page on our website that will list the exhibitors, booth numbers and profiles.
- Continued promotion of the exhibit floor including our depth of artists, dealers, and special exhibits, drawing traffic to the area.
- A library of graphics for you to use when promoting your attendance at Comicpalooza, along with some helpful tips.

**YOU CAN FIND ALL THE GRAPHICS IN THE EXHIBITOR PORTAL
AT WWW.COMICPALOOZAEXHIBITORS.COM**



EVENT LOGOS

Below are the official Comicpalooza logos, we ask that you use these where possible to promote your participation in the Comicpalooza 2026 event. These logo files are included with the other graphics in the Marketing Toolkit.



FOR DARK BACKGROUNDS OR OVER PHOTOS

HOW THE GRAPHIC TEMPLATES WORK

Start by determining the **social media platform** you intend to share your Comicpalooza message on (templates for different sizes are provided).

Then, **select the message** most relevant to you and open the image in the graphics software of your choice.

If you are unfamiliar or new to graphics software, we recommend easy tools like Paint and Canva, which we'll show examples of in the pages ahead.

All that's left is to **insert your unique content** in the blank space provided. We recommend mentioning your booth number, special offers for attendees or letting your audience know why it's a great idea to stop by your booth.



UNIQUE MERCH!

VISIT US AT

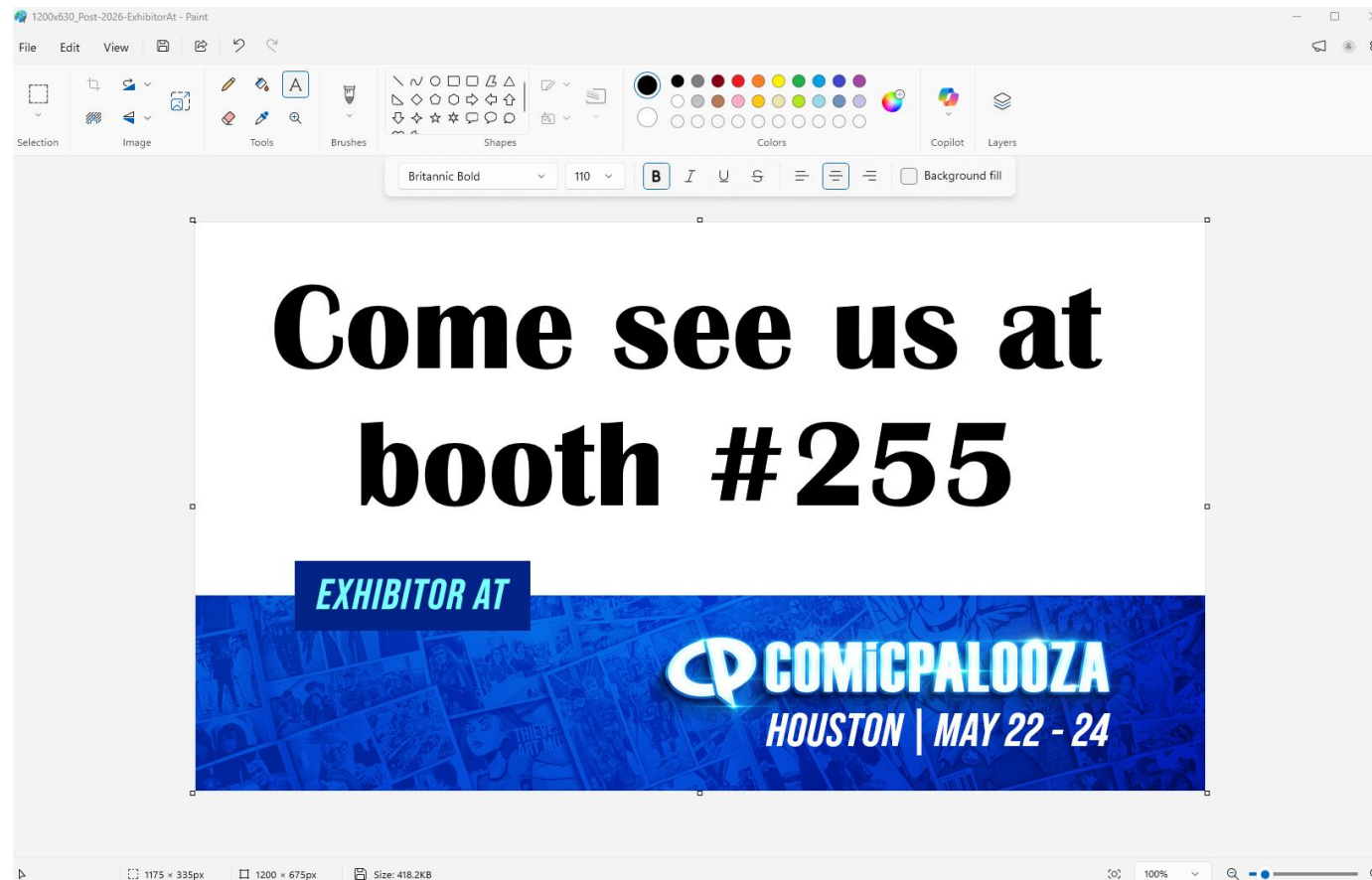
BOOTH #713

COSPLAYING AT

COMICPALOOZA
HOUSTON | MAY 22 - 24

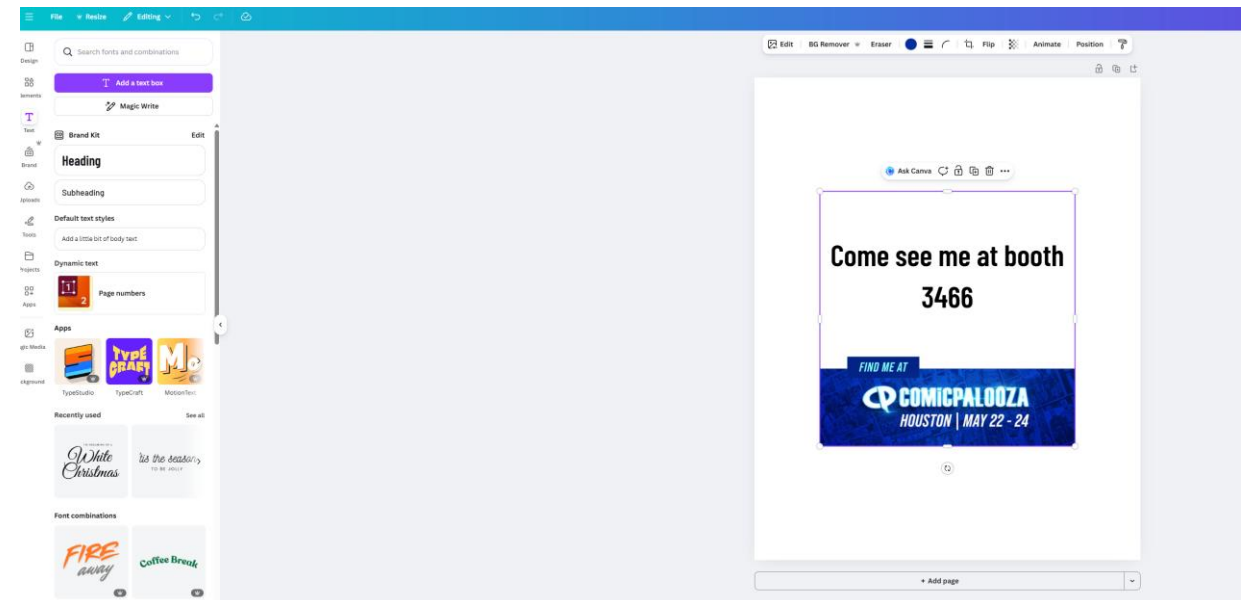
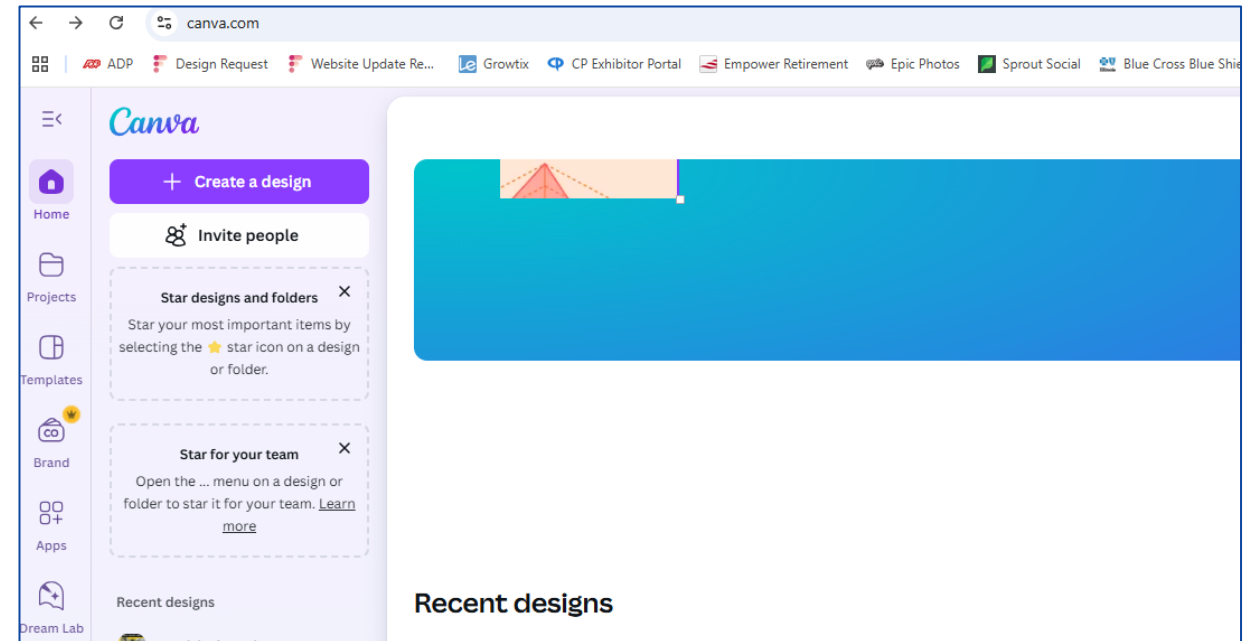
EDITING A TEMPLATE IN PAINT

- Open the image in Paint
- Click on the text box in the home bar and type your content
- Add your logo by using the paste option on the top left corner
- If there is a white background in your logo image, you can remove it by clicking the 'Select' dropdown in the home bar and clicking on 'Transparent Selection'



EDITING A TEMPLATE IN CANVA

- Create a free Canva account at [Canva.com](https://www.canva.com)
- After creating your account, click on create a design in the top left corner
- Choose the image template of the platform you will be posting to
- Drag and drop the posts we've provided into the work area
- Then add text and/or your logo using the tools on the left sidebar



FACEBOOK HEADER



PROFILE IMAGES

We recommend using the Facebook or Twitter header images in conjunction with the profile images.



FACEBOOK / INSTAGRAM POSTS

YOUR MESSAGE
HERE

COMPETING IN FIGHT CLUB AT

CP COMiCPALOOZA
HOUSTON | MAY 22 - 24

OUR FANDOM RIDES ON DISPLAY AT

CP COMiCPALOOZA
HOUSTON | MAY 22 - 24

COSPLAYING AT

CP COMiCPALOOZA
HOUSTON | MAY 22 - 24

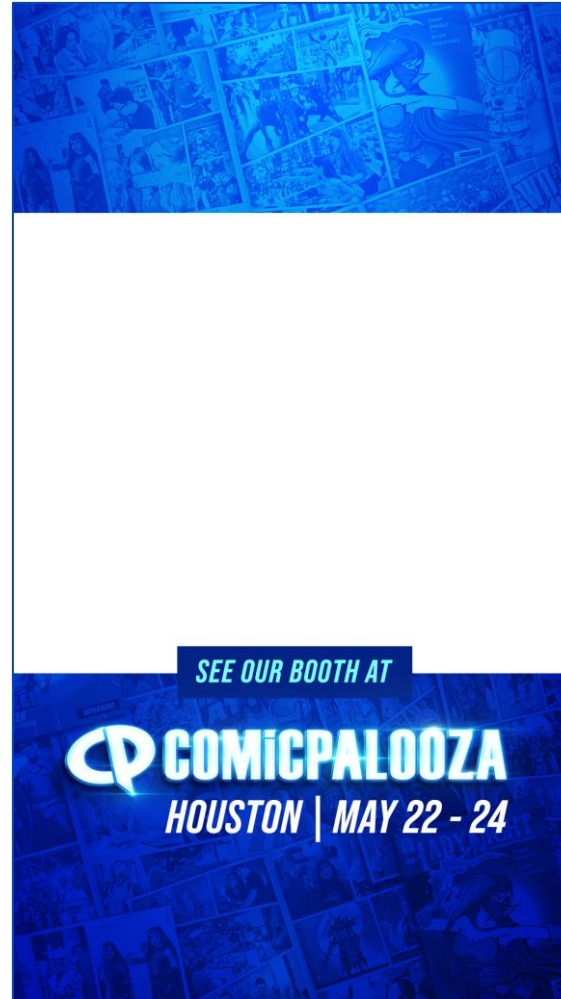
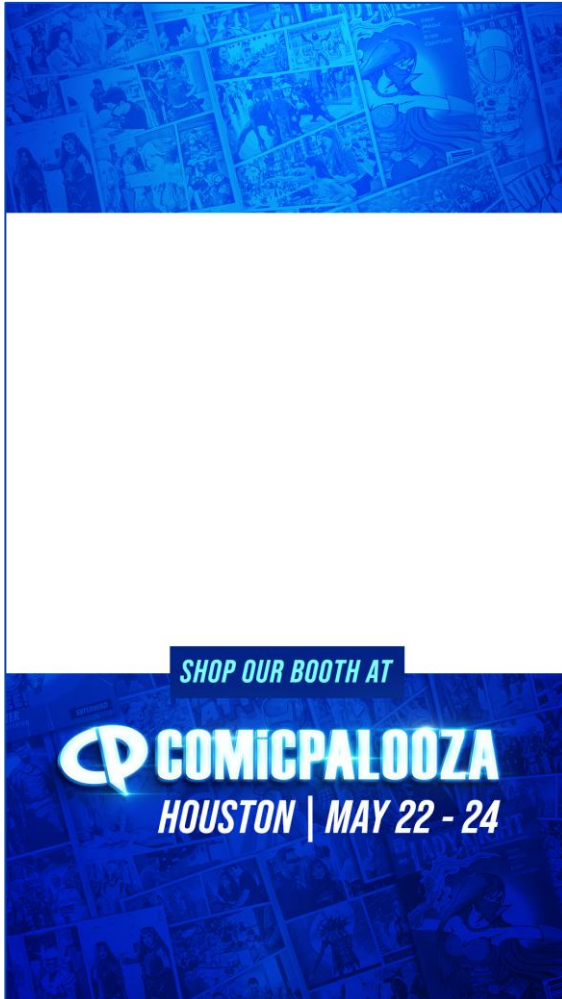
ENTERTAINING AT

CP COMiCPALOOZA
HOUSTON | MAY 22 - 24

EXHIBITOR AT

CP COMiCPALOOZA
HOUSTON | MAY 22 - 24

INSTAGRAM STORIES



X HEADER



X POSTS

YOUR MESSAGE HERE

EXHIBITOR AT

 **COMICPALOOZA**
HOUSTON | MAY 22 - 24

COSPLAYING AT

 **COMiCPALOOZA**
HOUSTON | MAY 22 - 24

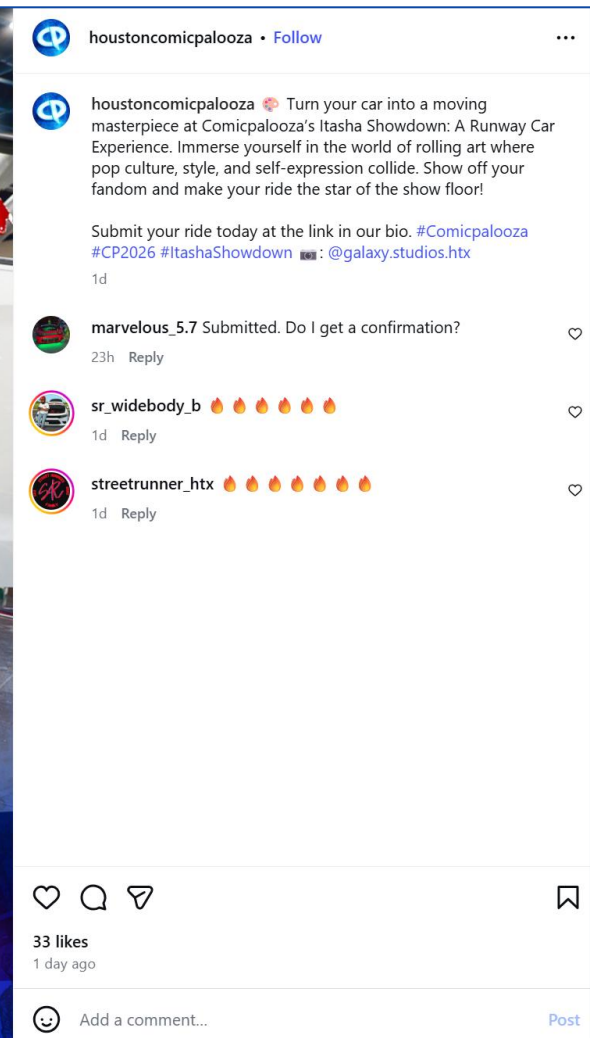
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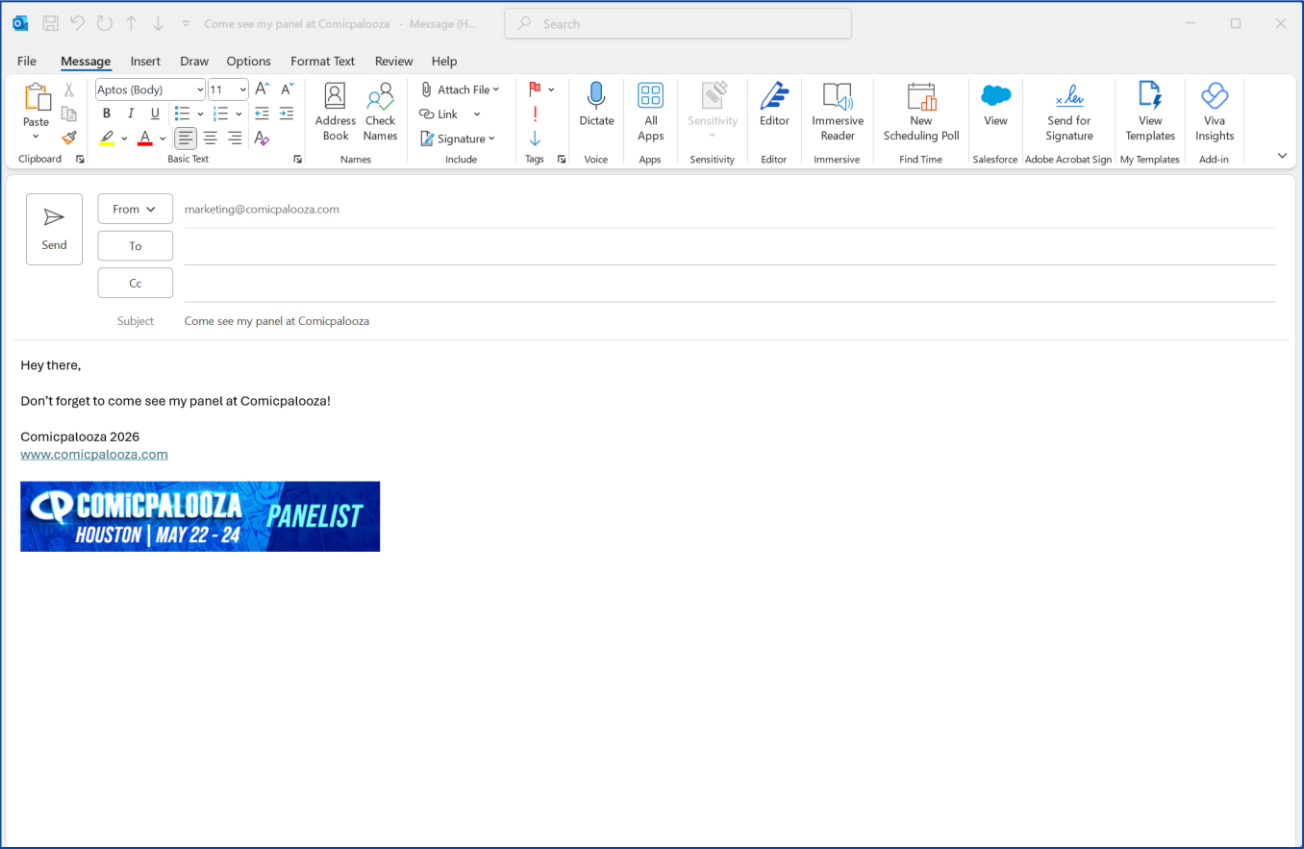
HASHTAGS

We recommend these hashtags to use with your messaging

- #CP2026
- #COMICPALOOZA
- #COMICPALOOZA2026
- #HOUSTON
- #TEXAS



EMAIL SIGNATURE





THANK YOU!

For Comicpalooza Marketing



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